

EXHIBITING RATES PER SQM - BARE AREA ⁽¹⁾

EARLY BIRD RATES only if deposit paid within 15 th MAY 2026*	€ 174.00
STANDARD RATES from 16 th MAY 2026	€ 198.00

(1) **Bare area** rate includes area only. To be added: registration fee, security extra services and music royalties, power supply (1 kW every 16 sqm until maximum 4 kW) and other possible costs.

TURNKEY STAND SOLUTIONS ⁽²⁾ - minimum 16 sqm

A4LUX SMART type	16 sqm	32 sqm
EARLY BIRD RATES only if deposit paid within 15 th MAY 2026*	€ 6,679.00	€ 12,758.00
STANDARD RATES from 16 th MAY 2026	€ 7,511.00	€ 14,422.00

(2) **Turnkey stand solutions** includes: bare area, registration fee, security extra services and music royalties, fitting, furnishing, carpet, power supply (1 kW every 16 sqm until maximum 4 kW). For 20 sqm stands daily cleaning is included.

***BE ADVISED THAT TO BENEFIT FROM PROMOTIONAL RATES THE ADVANCE PAYMENT MUST BE SETTLED BY THE DATES INDICATED, ELSE THE AFORESAID RATES CANNOT BE APPLIED**

OTHER ITEMS ⁽³⁾

Registration fee (compulsory for each exhibitor), which includes: covers insurance, exhibitors' badges based on sqm purchased, digital invitation tickets based on sqm purchased, inclusion in the official list of Participants, municipal tax on advertising until 3 meters, 1 parking pass, Wi-Fi connection, standard profile on the digital platform, business lounge with coffee station, a 45-minute speech for companies with stands of at least 48 sqm	€ 600.00
Security extra services and music royalties ⁽⁴⁾	€/sqm 1.95
Official list of Participants entry represented company each	€ 160.00
Hosted companies fee (in case of more companies inside one booth)	€ 800.00

VAT must be added to these figures, if due.

(3) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.

(4) Implementation of increasing safety requirements by the public authorities contribution (metal detectors, extra cost for international VISAs increasing control obligations, more security staff and devices as metal detectors during the exhibition) and music royalties for broadcasting.

IMPORTANT DEADLINES

BOOKING SPACE AND TECHNICAL DATES	REGISTRATION PROCEDURE	Fill in and send the application form to email expo@iegexpo.it and to the relative Sales Account in pdf format. Pay deposit in order to get benefits as indicated in the application form. SSEC Team will contact you with a customized proposal.
	BENEFITS DEADLINE	15th MAY 2026 - DEADLINE EARLY BIRD RATES A deposit must be paid within this date in order to take advantage of reduced rates
	AREA ALLOCATION STARTING	18th MAY 2026
	PARTICIPATION CONFIRM	Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it and to the relative Sales Account in pdf format. Deposit (only in case not yet paid) must be paid for the sum and to the bank account as indicated in the same proposal. NOTE: deposit payment made after the exhibiting proposal signature does give any right to the benefits
	BALANCE DEADLINE	24th AUGUST 2026 Deadline for total balance payment related to the exhibiting area allocated (Chap. II Art. 3 - 3.1 of Gen. Rules & Regulations). Note: after that date any client who will sign a proposal has to pay the balance immediately

WITHDRAWAL RULES	Within 30th April 2026	if the written cancellation reaches the Organizer no later than 30th April 2026 , the penalty will be equal to an amount corresponding to the registration fee
	From 1st May 2026	if the written cancellation reaches the Organizer from 1st May 2026 the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal
	From 1st July 2026	if the written cancellation reaches the Organizer from the date of 1st July 2026 , penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal

FOR FURTHER INFORMATION:

		TEAM	TELEFONO	E-MAIL
	Sales Account	Giulia Bersani	+39 0541 744 329	giulia.bersani@iegexpo.it
Info for exhibitors, exhibiting space sale, advertising spaces in exhibition pavillions, web advertising, catalogue advertising sale	Sales Account	Giulia Nicolato	+39 0541 744 271	giulia.nicolato@iegexpo.it
	Sales Account	Giulia Ottavi	+39 0541 744 329	giulia.ottavi@iegexpo.it
	Exhibition Manager	Giorgia Caprioli	+39 0541 744 120	giorgia.caprioli@iegexpo.it

NOTICES TO EXHIBITING COMPANIES

We hereby inform you that some companies, including "International Fairs Directory", "Mulpor Company Srl," "Oceandatalinks", "Fortune Business Intelligence group inc - fortunebig", based in different parts of the world and with constantly changing company names, are used to send our exhibiting companies forms in which they request to correct the data of the companies themselves, for the publication of advertisements, in online magazines, improperly using the trademarks of our events, or propose the sale of databases of names of buyers complete with company names, names of internal contacts, their contacts Email, website, addresses, telephone and fax.

The companies of the aforementioned type **HAVE NOT BEEN AUTHORIZED BY US** to use our name or the brands connected to us. Therefore, an arbitrary and illegitimate use of the distinctive signs of others is evident, in order to create misunderstandings in the recipients of the aforementioned communications. It is also understood that **Italian Exhibition Group Spa has not communicated or transferred any data of its buyers to the companies that propose the sale of databases of our buyers.**

In the event that you receive forms or proposals for the sales of database, also by e-mail, from the companies as specified above, we invite you to pay **MAXIMUM ATTENTION**, taking into account the above.

TURNKEY STAND FORM

A4LUX SMART STAND TYPE

Bare area, registration fee, security extra services and music royalties, power supply are included in the prices. Daily cleaning is included for stands up to 20 sqm.

16 SQM (4x4)



SET UP

- White lacquered wall finish, height 290 cm
- Grey carpet
- 1 storage room 100 x 100 cm
- 1 white square table, 70 cm per side
- 4 white chairs
- 1 stool
- 1 reception desk 100 x 40 cm, height 100 cm
- 1 waste bin
- 1 coat hanger

ELECTRICAL SYSTEM

- 1 electrical board 220 V
- 1 multiple socket 220 v
- 3 led lamps 50 W

The area includes 1 kW electrical supply, sufficient for a normal office use.

CUSTOMIZED GRAHIPCS

- Full wall covering with adhesive graphics
- Logo print on header panel (180 x h 40 cm)
- Logo print on front of desk (100 x h 98 cm)

STANDARD PRICE
 € 7,511.00

EARLY BIRD PRICE
 NO LATER THAN 15 MAY 2026
€ 6,679.00

32 SQM (8x4)



SET UP

- White lacquered walls, height 290 cm
- Grey carpet
- 1 storage room 200 x 100 cm
- 2 white square table, 70 cm per side
- 8 white chairs
- 2 stools
- 2 reception desks 100 x 40 cm, height 100 cm
- 2 waste bins
- 1 coat hanger

ELECTRICAL SYSTEM

- 1 electrical board 220 V
- 2 multiple sockets 220 v
- 6 led lamps 50 W

The area includes 2 kW electrical supply, sufficient for a normal office use.

CUSTOMIZED GRAHIPCS

- Full wall covering with adhesive graphics
- Logo print on header panel (180 x h 40 cm)
- Logo print on front of desk (100 x h 98 cm)

STANDARD PRICE
 € 14.422,00

EARLY BIRD PRICE
 NO LATER THAN 15 MAY 2026
€ 12,758.00

To customize your space with furniture, corporate graphics, additional structures, integrations, or modifications to the electrical setup, please contact **Prostand Tel +39 0541 744855 - info@prostand.com**

GENERAL TERMS OF SUPPLY. The exhibitor, from the moment of taking delivery of the materials, is responsible for their proper use—meaning normal wear and use—until they are returned. The exhibitor also undertakes to cover any and all costs arising from or related to improper and/or incorrect use of the rented materials, and to fully reimburse or replace them in the event they are not returned.