

EXHIBITING RATES PER SQM - BARE AREA ⁽¹⁾

STANDARD RATES	€ 198.00
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(1) **Bare area** rate includes area only. To be added: registration fee, security extra services and music royalties, power supply (1 kW every 16 sqm until maximum 4 kW) and other possible costs.

TURNKEY STAND SOLUTIONS ⁽²⁾ - minimum 16 sqm

A4LUX SMART type	16 sqm	32 sqm
STANDARD RATES	€ 7,511.00	€ 14,422.00

(2) **Turnkey stand solutions** includes: bare area, registration fee, security extra services and music royalties, fitting, furnishing, carpet, power supply (1 kW every 16 sqm until maximum 4 kW). For 20 sqm stands daily cleaning is included.

PREMIUM SETUP - EXHIBITING RATES PER SQM ⁽³⁾

PREMIUM SET UP	32 - 48 - 64 smq	96 smq
STANDARD RATES	€ 268.00	€ 269.00

(3) The **rate** refers exclusively to the **set up** service and **equipment** indicated on page 4/5.
 To this must be added: bare area, registration fee, security extra services and music royalties, power supply and any other additional customizations.

OTHER ITEMS ⁽⁴⁾

Registration fee (compulsory for each exhibitor), which includes: covers insurance, exhibitors' badges based on sqm purchased, digital invitation tickets based on sqm purchased, inclusion in the official list of Participants, municipal tax on advertising until 3 meters, 1 parking pass, Wi-Fi connection, standard profile on the digital platform, business lounge with coffee station, a 45-minute speech for companies with stands of at least 48 sqm	€ 600.00
Security extra services and music royalties ⁽⁵⁾	€/sqm 1.95
Official list of Participants entry represented company each	€ 160.00
Hosted companies fee (in case of more companies inside one booth)	€ 800.00

VAT must be added to these figures, if due.

(4) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.

(5) Implementation of increasing safety requirements by the public authorities contribution (metal detectors, extra cost for international VISAs increasing control obligations, more security staff and devices as metal detectors during the exhibition) and music royalties for broadcasting.

TECHNICAL FORM SSEC 2026

GENERAL INFORMATIONS AND DEADLINES



22 - 23 SEPTEMBER 2026

IMPORTANT DEADLINES

BOOKING SPACE AND TECHNICAL DATES	REGISTRATION PROCEDURE	Fill in and send the application form to email expo@iegexpo.it and to the relative Sales Account in pdf format. Pay deposit in order to get benefits as indicated in the application form. SSEC Team will contact you with a customized proposal.
	AREA ALLOCATION STARTING	18 th MAY 2026
	PARTICIPATION CONFIRM	Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it and to the relative Sales Account in pdf format. Deposit (only in case not yet paid) must be paid for the sum and to the bank account as indicated in the same proposal. NOTE: deposit payment made after the exhibiting proposal signature does give any right to the benefits
	BALANCE DEADLINE	24 th AUGUST 2026 Deadline for total balance payment related to the exhibiting area allocated (Chap. II Art. 3 - 3.1 of Gen. Rules & Regulations). Note: after that date any client who will sign a proposal has to pay the balance immediately
WITHDRAWAL RULES	Within 30 th April 2026	if the written cancellation reaches the Organizer no later than 30th April 2026 , the penalty will be equal to an amount corresponding to the registration fee
	From 1 st May 2026	if the written cancellation reaches the Organizer from 1st May 2026 the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal
	From 1 st July 2026	if the written cancellation reaches the Organizer from the date of 1st July 2026 , penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal

FOR FURTHER INFORMATION:

		TEAM	TELEFONO	E-MAIL
Info for exhibitors, exhibiting space sale, advertising spaces in exhibition pavillions, web advertising, catalogue advertising sale	Sales Account	Giulia Bersani	+39 0541 744 329	giulia.bersani@iegexpo.it
	Sales Account	Giulia Nicolato	+39 0541 744 271	giulia.nicolato@iegexpo.it
	Sales Account	Giulia Ottavi	+39 0541 744 329	giulia.ottavi@iegexpo.it
	Exhibition Manager	Giorgia Caprioli	+39 0541 744 120	giorgia.caprioli@iegexpo.it

NOTICES TO EXHIBITING COMPANIES

We hereby inform you that some companies, including "International Fairs Directory", "Mulpor Company Srl", "Oceandatalinks", "Fortune Business Intelligence group inc - fortunebig", based in different parts of the world and with constantly changing company names, are used to send our exhibiting companies forms in which they request to correct the data of the companies themselves, for the publication of advertisements, in online magazines, improperly using the trademarks of our events, or propose the sale of databases of names of buyers complete with company names, names of internal contacts, their contacts Email, website, addresses, telephone and fax.

The companies of the aforementioned type **HAVE NOT BEEN AUTHORIZED BY US** to use our name or the brands connected to us. Therefore, an arbitrary and illegitimate use of the distinctive signs of others is evident, in order to create misunderstandings in the recipients of the aforementioned communications. It is also understood **that Italian Exhibition Group Spa has not communicated or transferred any data of its buyers to the companies that propose the sale of databases of our buyers.**

In the event that you receive forms or proposals for the sales of database, also by e-mail, from the companies as specified above, we invite you to pay **MAXIMUM ATTENTION**, taking into account the above.

TURNKEY STAND FORM

A4LUX SMART STAND TYPE

Bare area, registration fee, security extra services and music royalties, power supply are included in the prices. Daily cleaning is included for stands up to 20 sqm.

16 SQM (4x4)



SET UP

White lacquered wall finish, height 290 cm
Grey carpet
1 storage room 100 x 100 cm
1 white square table, 70 cm per side
4 white chairs
1 stool
1 reception desk 100 x 40 cm, height 100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board 220 V
1 multiple socket 220 v
3 led lamps 50 W

The area includes 1 kW electrical supply, sufficient for a normal office use.

CUSTOMIZED GRAHIPCS

Full wall covering with adhesive graphics
Logo print on header panel (180 x h 40 cm)
Logo print on front of desk (100 x h 98 cm)

STANDARD PRICE
€ 7,511.00

32 SQM (8x4)



SET UP

White lacquered walls, height 290 cm
Grey carpet
1 storage room 200 x 100 cm
2 white square table, 70 cm per side
8 white chairs
2 stools
2 reception desks 100 x 40 cm, height 100 cm
2 waste bins
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board 220 V
2 multiple sockets 220 v
6 led lamps 50 W

The area includes 2 kW electrical supply, sufficient for a normal office use.

CUSTOMIZED GRAHIPCS

Full wall covering with adhesive graphics
Logo print on header panel (180 x h 40 cm)
Logo print on front of desk (100 x h 98 cm)

STANDARD PRICE
€ 14.422.00

To customize your space with furniture, corporate graphics, additional structures, integrations, or modifications to the electrical setup, please contact **Prostand** Tel +39 0541 744855 - info@prostand.com

GENERAL TERMS OF SUPPLY. The exhibitor, from the moment of taking delivery of the materials, is responsible for their proper use—meaning normal wear and use—until they are returned. The exhibitor also undertakes to cover any and all costs arising from or related to improper and/or incorrect use of the rented materials, and to fully reimburse or replace them in the event they are not returned.

PREMIUM SETUP

EQUIPMENT INCLUDED



EQUIPMENT

1. Shelving unit with 3 shelves
2. 100 cm reception desk
3. Stool
4. Logo on the front panel
5. Graphic panel (200x290 cm)
6. Parquet flooring
7. Round table with 3 white chairs
8. Lighting system and electrical sockets
9. Storage room (200x150 cm) with:
 - a. 1 coat rack
 - b. 2 shelves
 - c. 1 waste bin

FLOORING



WALLS



EXTRA CUSTOMIZATIONS



EXTRA CUSTOMIZATIONS

The basic Premium setup can be enhanced with additional customizations, upon quotation.

Examples of extra customizations:

- Ledwall or backlit graphic
- Canvas graphic on the back wall
- Monitor
- Lounge area (armchairs + coffee table)
- Additional furniture set (table + chairs)
- etc.

RATES

32, 48, 64 sqm	96 sqm
268.00 €/sqm	269.00 €/sqm

Prices refer exclusively to the stand setup service and the equipment listed.

The following are expressly excluded: raw space, registration fee, security extra services and music royalties, electrical connections, and any other extra items.

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PREMIUM SETUP

32 SQM – 1 OPEN SIDE

FRONT VIEW



SIDE VIEW



64 SQM – 2 OPEN SIDES

FRONT VIEW



SIDE VIEW



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